



## Training Programme on “Sustainable and Inclusive Value Chain Development in Watershed Areas”

(19 – 23 January, 2026)

*Venue: NIRD& PR, Hyderabad*



### ABOUT THE TRAINING PROGRAMME

The watershed development approach, introduced in the 1980s to address soil and water conservation in rainfed and drought-prone areas, has significantly improved crop productivity, rural livelihoods, and environmental conditions. Building on this foundation, PMKSY-WDC 1.0 (2015–16) advanced convergence across

flagship programmes such as MGNREGA, RKVY, and NRLM. While watershed development centres on resource conservation, resource generation, and utilisation, sustained livelihood enhancement remains essential. PMKSY-WDC 2.0 was therefore launched to deepen value creation and strengthen livelihoods by focusing on Economy, Ecology, and Equity. Its strategy prioritises diversified agriculture, stronger watershed institutions, and sustainable, inclusive value chain development to drive entrepreneurship, value addition, and improved living standards for communities dependent on watershed resources.

This training programme is an attempt to build the capacities of stakeholders engaged with the implementation of watershed programmes in developing sustainable and inclusive value chains in watersheds that can contribute to rural livelihoods and sustainable development. These include sustainable agriculture practices, innovative institutional mechanisms, better infrastructure, greater involvement of private sector with smallholders, easy access to agricultural credit, improved technologies, market information and risk management mechanisms. This training programme attempts to build capacity of various stakeholders working in watersheds on sustainable agriculture and inclusive value chain development.

### OBJECTIVES OF THE PROGRAMME

- To sensitise and understand the importance of value chain development in improving the livelihoods of the rural population engaged with watershed development.
- To introduce the participants with concepts and various approaches of sustainable and inclusive value chain development in watersheds.
- To familiarise with methodologies, tools and techniques for analysing inclusiveness of value chains and develop skills for inclusive value chain development.
- To expose the participants to various value chain development activities that can be undertaken in watersheds, and how to ensure sustainability and inclusiveness in these activities.





## TRAINING METHODS

Training methods will comprise lectures, group discussions, commodity-specific business development, and presentations. Presentations on good practices/ successful case study will be imparted. There will be field visits and interaction with experts working in this domain.

## TARGET AUDIENCE

PoPIs, RIs, FPOs, NGOs Watershed dept. officials, Officials of Agriculture, Horticulture, Master trainers, Faculties of training & research institutes.

## ACCOMMODATION & TRAVEL

This program is residential in nature and NIRD&PR will provide board and lodging for the participants during the training period. However, to and fro travel expenses of the participants attending the training program must be borne by their nominating/sponsoring agencies.

## ABOUT NIRD&PR

Established in 1958, the National Institute of Rural Development and Panchayati Raj (NIRD&PR) is a premier training institute and a centre of excellence in research and consultancy services in the rural development arena. Recognized internationally as one of the UN-ESCAP centres of excellence, it builds capacities of functionaries in rural development, agriculture, elected representatives of Panchayats, bankers, NGOs and other stakeholders.

## LOCATION & FACILITIES

NIRD&PR is located on a sprawling 42 hectare beautiful campus in Rajendranagar, Hyderabad. The institute has a well-organized and computerized library with a collection of over 90,000 volumes. Besides well-equipped classrooms and guest houses, the institute has a healthcare centre, a community health club with modern equipment, and facilities for yoga, Badminton, Table Tennis, Swimming pool, etc.

### How to apply for the programme?

Those who wish to participate in this training programme should fill up the Online registration form through the following link:

<https://forms.gle/CMjBx4nEDZ5ZaYbk7>

**Last date for Nomination & Confirmation:  
2<sup>nd</sup> January, 2026**

There is No Training Fee for the programme. Selected participants will be informed through email by 5<sup>th</sup> January 2026

### Course coordinators

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## Contact Details

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